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AUGUST
2026

WHERE GLOBAL INNOVATION
MEETS MARKET OPPORTUNITY

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Smart Home Automation & Property Expo-2026

JOIN US AT HITEX-HYDERABAD

SHAPE - 2026 | INDIA-APAC

An expo that brings together leading brands in smart home technology, real estate development, and interior tech innovation under one roof. A curated arena where global leaders, visionary builders, and design pioneers converge to shape the future of smart living.

Smart Home Technology

Global Innovators In
Smart Home Technology

Real Estate & Construction

Real Estate Developers &
Builders

Interior Tech & Design

Innovation-led Interior Tech &
Design Studios



ULTIMATE SMART HOME INTEGRATION - TOTAL CONNECTIVITY



The Future of Living Has Already Arrived.

A Transformation No Industry Can Afford to Ignore

The home is no longer just a structure of brick and mortar. It is becoming the most sophisticated technology platform of our time a responsive, intelligent ecosystem that learns, adapts, and serves its occupants with precision. The global smart home industry is in the midst of its most consequential decade, and the decisions that developers, technology companies, and interior designers make today will define the living standards of millions of families across India and Asia Pacific for generations to come.

India alone is projected to become one of the world's top three smart home markets by 2030, driven by rapid urbanisation, rising disposable incomes, a digitally native middle class, and an unprecedented boom in premium residential and mixed use development. From AI-powered energy management and voice controlled environments to biometric security and predictive home maintenance the technology is not emerging. It is here, it is being demanded by consumers, and it is reshaping what the word 'home' means entirely.

INTRODUCTION

\$174B

Global smart home market by 2025

28%

Annual growth rate across APAC

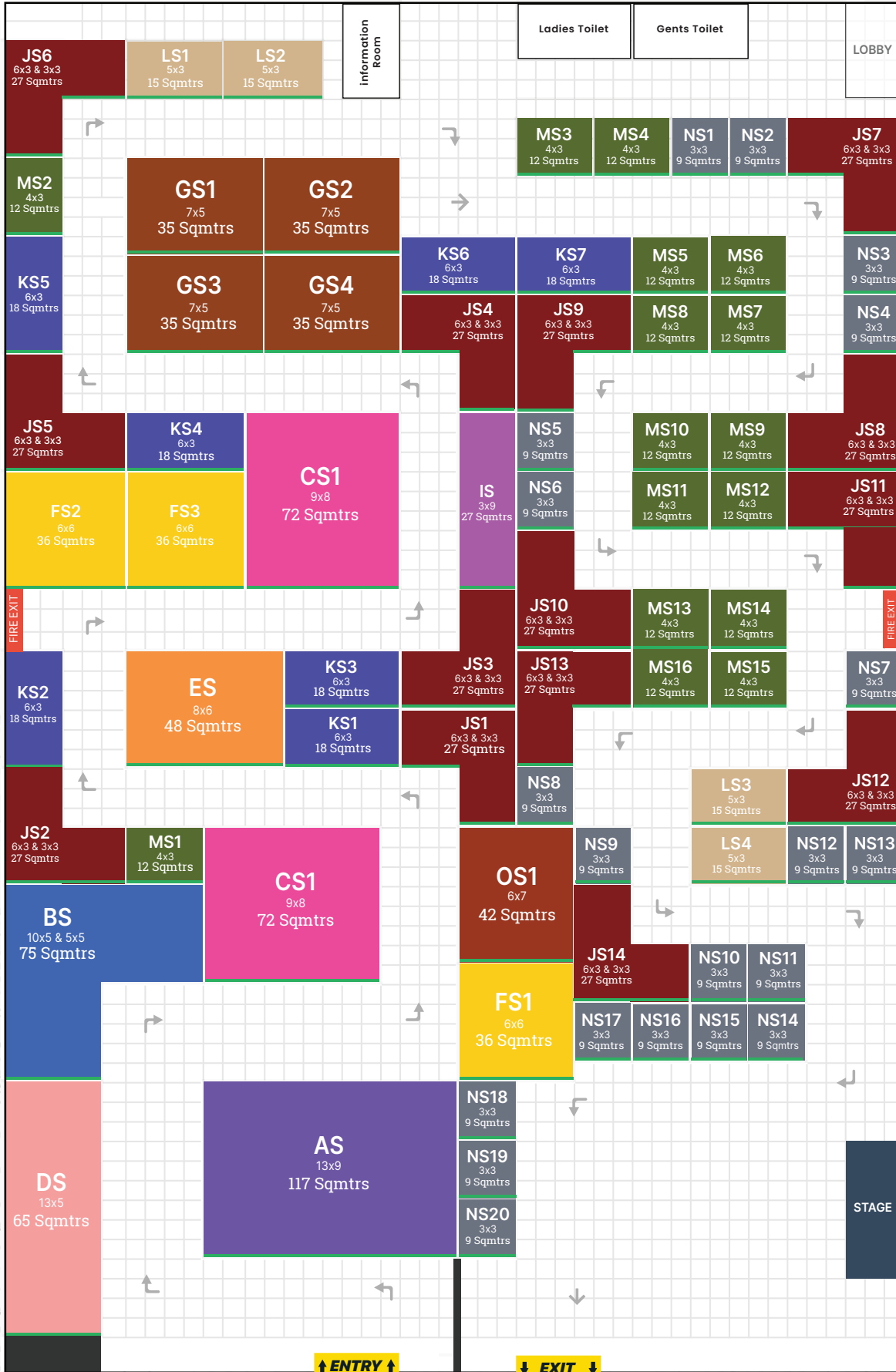
9.5Cr+

Indian urban homes targeted by 2030

₹2.4L Cr

Indian urban homes targeted by 2030

HALL 1 Floor Plan



STALL COLOR LEGEND & SIZES

- AS** Anchor / Mega Pavilion 117 sqm
13m x 9m
- BS** Large Island Cluster 75 sqm
5m x 5m x 3
- CS** Premium Showcase 72 sqm
9m x 8m
- DS** Large Linear Stall 65 sqm
13m x 5m
- ES** Corner Advantage 48 sqm
8m x 6m
- FS** Standard Premium 36 sqm
6m x 6m
- GS** Compact Premium 35 sqm
7m x 5m
- IS** Linear Compact 27 sqm
9m x 3m
- JS** Modular Cluster 27 sqm
3m x 3m x 3
- KS** Entry Level Plus 18 sqm
6m x 3m
- LS** Small Business Stall 15 sqm
5m x 3m
- MS** Micro Pavilion 12 sqm
4m x 3m
- NS** Shell Scheme 9 sqm
3m x 3m
- OS** Open Signature Pavilion 42 sqm
6m x 7m

PRICING

- SHELL SCHEME** Min 9 Sq Mtr
RS 11,500 / SQ MTRS
- RAW SPACE** Min 18 Sq Mtr
RS 10,500 / SQ MTRS

SPONSORSHIP PACKAGES

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For the first time in Hyderabad the nerve centre of India's technology economy SHAPE-2026 creates a single, unified platform where smart home technology providers, real estate developers, and interior technology designers converge with purpose. This is not a coincidence of categories. It is a strategic alignment reflecting how the market actually works: a homebuyer does not separate the technology from the property from the design. They experience it as a single, seamless world.



The Convergence of Three Industries – At One Expo



Smart Home Technology

AI & voice-controlled home systems, IoT sensors, smart lighting, energy management, security automation, home entertainment ecosystems, HVAC intelligence, and connectivity infrastructure the full stack of what makes a home smart.

Interior Tech & Design

The emerging frontier where design studios, material innovators, and tech-integrated décor companies define how smart living looks, feels, and functions inside the four walls of a home.

Real Estate & Construction

India's leading developers, construction companies, and housing finance players the decision makers who determine whether smart technology gets specified into millions of new homes across Hyderabad, Bangalore, Mumbai, Delhi NCR, and beyond



A Proven Legacy of Delivering Large-Scale Exhibitions



14+

Years of Expo Excellence

1650+

Corporate Clients Served

54,000+

Sq. Mtrs of Expo Space Managed

6 Lakh+

Cumulative Visitor Footfall



01

Direct Access to Decision Makers

Engage face-to-face with architects, developers, housing authorities, and premium home buyers the stakeholders who influence specifications, approve budgets, and drive purchasing decisions.

02

Demonstrate. Influence. Convert.

Showcase your products in a live environment where buyers are actively evaluating solutions. Shorten sales cycles by enabling real-time experience, comparison, and decision-making.

03

Establish Market Leadership

Position your brand at the forefront of South India's fastest-growing smart living ecosystem. Visibility at SHAPE signals credibility, scale, and leadership within the industry.

04

Unlock Strategic Partnerships

Connect with builders, designers, and technology providers to form high-value collaborations, integrations, and long-term business alliances beyond the event.

05

Amplify Brand Visibility Through Media

Leverage coverage from trade media, digital platforms, and broadcast channels. Turn your participation into announcements, launches, and sustained brand visibility.

06

India & APAC Markets

Access a curated mix of domestic and international stakeholders. Enter new markets, build distribution networks, and position your brand for regional expansion.

The Indian Smart Home Market Is No Longer Emerging, It Is Accelerating. Market Is Ready | Technology Is Proven | Demand Is Real

The Brands Visible At The Point Of Decision Will Define Tomorrow's Market And That Happens At SHAPE 2026.

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